



SIETAR EUROPA
PEOPLE | POWER | CONTEXT

28 SEPTEMBER 2026

ONLINE | 18:00 CEST | 90 MINUTES

FREE ONLINE EVENT • OPEN TO ALL

How Should Global Leadership Evolve in a Multicultural World of Increasing Complexity?

A dialogue-led virtual session on leadership, complexity and intercultural practice.



With
Derek Bruce



Register

Zoom registration link

<https://us02web.zoom.us/meeting/register/QV6W8K30Qc-5BYbFih-wSg>



Derek will be introduced by Cynthia Milani and coordinated by Elio Vera, members of the SIETAR Europa Board of Directors and co-representatives of direct members.



In a polarised world, should leaders take a clear side – or hold the complexity without collapsing it?



Polarisation



Identity



Psychological
safety



Hope



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SPEAKER PROFILE

DEREK BRUCE

Chief Learning and Knowledge Officer

Easygenerator • Dubai



Global HR, L&D and leadership-development leader with extensive experience shaping learning, performance and people strategies across international organisations.

CURRENT FOCUS

Derek is currently Chief Learning and Knowledge Officer at Easygenerator in Dubai, helping shape learning at scale with a focus on practical AI adoption, skills strategy and responsible, company-tailored knowledge sharing.

CAREER & IMPACT

He has led global HR, L&D and leadership initiatives across organisations including Signify, dsm-firmenich and ABN AMRO Bank, with experience spanning Amsterdam and Dubai.

- Led learning, leadership and performance strategies across global organisations
- Implemented learning ecosystems including SAP, Degreed, Easygenerator and LinkedIn Learning
- Built strong networks of L&D experts, facilitators, platforms and providers
- Championed organisational effectiveness, human-capital development and inclusion

CREDENTIALS

Chartered FCIPD

MBTI Practitioner

NLP Master Practitioner

Scrum Master

PUBLIC SPEAKING

International speaker on learning, leadership and the future of L&D.

EXPERTISE

GLOBAL LEADERSHIP

Leadership development across cultures, markets and organisational contexts

L&D TECHNOLOGY

SAP, Degreed, Easygenerator and LinkedIn Learning implementations

AI & SKILLS

Practical AI adoption, learning technology and workforce capability

INCLUSION

Human-capital development, belonging and organisational effectiveness

BEYOND WORK

Motorcycles • Football • Men's fashion • Adidas & Paul Smith sneakers • Technology

PROFILE AT A GLANCE

Deeply committed to organisational effectiveness, human-capital development and inclusion - with a strong interest in how technology and AI can make learning more useful, scalable and human.